

# Ben R. Rodgers

Portfolio available at [www.scene72.com](http://www.scene72.com)

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## Career Objective

Employ my problem solving skills, experience and superior work ethic to solve complex business problems.

## Education

Bowling Green State University  
Bowling Green, Ohio  
BS Visual Communication Technology  
August 2005 - December 2009

## Achievements

**2011 Bronze Addy Award Winner:**  
Design of Buzzbookonline.com

## Skills

### Web Development & Design

Accrisoft Freedom CMS  
Shopsite Ecommerce Engine  
HTML/XHTML  
CSS  
jQuery Integration  
JavaScript(novice)  
PHP(novice)  
Effective Page Layout  
Photoshop Image Manipulation  
Raster & Vector Imaging Techniques  
Web Design  
Usability  
Cross Browser Compatibility

### Software

Photoshop  
Dreamweaver  
Illustrator  
After Effects  
Flash  
Acrobat  
InDesign  
Microsoft Office  
Mac OS & PC OS

### Online Solutions

Mailman Email Marketing  
Cushy CMS  
Wordpress

## Experience

### Visual Designer & Developer

*eNiche Commerce Toledo, Ohio April 2011 - Present*

Design custom ecommerce solutions that provide excellent user experience  
Develop cross browser friendly sites using XHTML & CSS with integration into Wordpress

### Interactive Web Designer & Developer

*Thrive Internet Marketing - Perrysburg, Ohio May 2009 - April 2011*

Meet with clients to discuss needs and goals of their site and design accordingly  
Design visually appealing websites in Photoshop that enhance usability  
Develop cross browser friendly sites using clean XHTML & CSS  
Integrate websites into Accrisoft Freedom CMS or Shopsite ecommerce Engine  
Train clients to use their CMS or ecommerce Engine's back office  
Design, develop and send email blasts to customers of Thrive's clients  
Assist clients who need support using their CMS or ecommerce Engine  
Design marketing materials intended for print

### Information Technology

*Better Business Bureau Serving NW OH & SE MI - Toledo, Ohio January 2010 - April 2011*

Developed the "In Pursuit of Ethics" Flash based training module  
Create backup solutions and provide general desktop tech support to 25+ employees  
Update website with current news & events